

Supplemental Statement

**Pursuant to the Foreign Agents Registration Act of
1938, as amended**

For Six Month Period Ending 01/31/13

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

(b) Registration No.

JAMAICA TOURIST BOARD

2360

(c) Business Address(es) of Registrant

5201 BLUE LAGOON DRIVE
SUITE 670
MIAMI, FL 33126

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☐

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

N/A

2013 MAR 19 AM 10:00

NSD/CES/REGISTRATION
UNIT

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☒ No ☐

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☒ No ☐

Name	Residence Address	Citizenship	Position	Date Assumed
KRISTOPHER DACOSTA	2080 W. Preserve Way Apt 207 Miramar, FL	Green card holder	Media Relations Manager	Oct. 01, 2012

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☐ No ☒

If no, list names of persons who have not filed the required statement.

KRISTOPHER DACOSTA

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒
 If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes ☐ No ☒
 If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

N/A

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes ☐ No ☐Exhibit B⁴ Yes ☐ No ☐

If no, please attach the required exhibit.

N/A

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☐

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

Jamaica Tourist Board conducted sales calls on travel agents, tour operators and incentive houses. The Board also visited airlines and group planners to encourage and educate their employees on travel to Jamaica. Educating these groups will ensure a better understanding of the destination product, thereby assisting the agent or planner in closing a sale for a client's vacation or group incentive meeting in Jamaica. Destination training was also conducted in-house to reservation agents at various tour operator offices.

The Board participated in trade and consumer shows during this 6-month period and travel agents were hosted at seminars and blitzes throughout the United States to update them on the product. Agents were also hosted on familiarization (Fam) trips to Jamaica to educate them on the hotels and attractions being marketed to visitors in the resort areas of Montego Bay, Ocho Rios, Negril, Port Antonio, Kingston and the South Coast.

Jamaica brochures, DVD's and/or videos were distributed at all events listed on the CALENDAR OF ACTIVITIES attached.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
AUGUST 1, 2012 - JANUARY 31, 2013	PLEASE SEE ATTACHED	GENERAL OPERATING EXPENSES	

\$1,434,823

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☐

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
AUGUST 1, 2012	SUNDRY ACCOUNTS	OPERATIONAL EXPENSES	
- JAN 31, 2013			

\$1,144,844

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²

Yes ☒ No ☐

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

JAMAICA TOURIST BOARD

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☒ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams
☒ Advertising campaigns ☒ Press releases ☒ Pamphlets or other publications ☒ Lectures or speeches
☐ Other (specify) _____

Electronic Communications

☒ Email

☒ Website URL(s): www.visitjamaica.com

☐ Social media websites URL(s): _____

☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☒ Other (specify) TRAVEL TRADE & CONSUMERS

21. What language was used in the informational materials:

☒ English

☒ Other (specify) SPANISH & FRENCH

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☒ No ☐

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes ☒ No ☐

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

3/12/13(Print or type name under each signature or provide electronic signature¹³)
DONALD DAWSON

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

JAMAICA

ATTACHMENT 14 (a)

RECEIPTS – MONIES: JTB Miami, FL

(6-month period ending JANUARY 2013)

<u>DATE</u>	<u>FROM WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT (US\$)</u>
	Jamaica Tourist Board 64 Knutsford Boulevard Kingston 5 Jamaica, W.I.		
AUGUST 2012		General Operating Expenses	400,345
SEPTEMBER 2012		" " "	82,253
OCTOBER 2012		" " "	162,532
NOVEMBER 2012		" " "	170,000
DECEMBER 2012		" " "	279,629
JANUARY 2013		" " "	<u>340,065</u>
		TOTAL	\$1,434,823

JAMAICA

ATTACHMENT 15 (a)

DISBURSEMENTS – MONIES: JTB Miami, FL

(6-month period ending JANUARY 2013)

<u>DATE</u>	<u>PURPOSE</u>	<u>AMOUNT (US\$)</u>
AUGUST 2012	General Operating Expenses	318,198
SEPTEMBER 2012	" " "	167,460
OCTOBER 2012	" " "	169,869
NOVEMBER 2012	" " "	173,551
DECEMBER 2012	" " "	221,821
JANUARY 2013	" " "	<u>93,945</u>
		\$1,144,844

JAMAICA TOURIST BOARD - USA
CALENDAR OF ACTIVITIES
AUGUST 1, 2012 - JANUARY 31, 2013

ACTIVITY	LOCATION	RATIONALE	DATE	REGION	Responsibility	TARGET C TYPE
South Hampton Pro Am Tournament	St. Augustine, FL	JTB will sponsor the Post Tournament Reception and "Closest to the hole" contest with Jamaican cuisine at the the Post Reception luncheon. Over 100 golf pros are expected to attend presenting a great opportunity to highlight this niche market.	8/1/2012 0:00	South	Wright	130 Consumers
Greater Hartford West Indian Independence Celebration	Hartford, CT	JTB will commit to a full page advertorial along with an ad in the Souvenir Journal for this event which will feature a parade among several other activities planned over the Independence period.	8/1-6/2012	Northeast	Woolcock	30000 Consumers
Jamaica 50th Independence Celebration	Chicago, IL	JTB will sponsor the entertainment at this anniversary event co-sponsored by the Jamaican Consulate in Chicago. Among the attendees will be the Mayor Chicago and Apple Vacations will display packages in the Jamaica booth.	8/1/2012 0:00	Midwest	Bucknor	1000 Consumers
ASTA South Florida Chapter Meeting	Miami, FL	Opportunity to update the membership of this chapter on the destination	8/2/2012 0:00	South	Wright	200 Agents
CBS Radio Orlando "Back to School" Promotion	Orlando, FL	Jamaica will once again sponsor this program at the Seminole Towne Center Mall in Orlando that attracts over 5,000 consumers. The event will be promoted on air to the residents of Orlando and the surrounding areas in North Florida.	8/4/2012 0:00	South	Wright	5000 Consumers
Taste of the Caribbean	Hartford, CT	This 7th annual outdoor event is expected to attract some 25, 000 consumers to the Mortenson Riverfront Plaza. Featured, will be West Indian culture, music and cuisine. Jamaica will have a strong presence this year since it will be the 50th Anniversary. A banner will be on the main stage as well as a booth with collateral.	8/4/2012 0:00	Northeast	Woolcock	25000 Consumers
Jamaica Assoc of Maryland - Independence Gala	Baltimore, MD	Opportunity to promote the destination and network with the diaspora	8/4/2012 0:00	Northeast	Rogers	300 Consumers
Jamaica Civic & Cultural Assoc of Rockland, Inc (JAMCARR)	Mahwah, NJ	Support of this annual Independence Ball to showcase Jamaica's tourism product. Opportunity to network with attendees and establish relationships with this diaspora.	8/4/2012 0:00	Northeast	Dobson	200 Consumers
Jamaican Consulate's Ecumenical Service	Ft. Lauderdale, FL	Support the diaspora community with opportunity to network	8/5/2012 0:00	South	Wright	1500 Consumers
Georgia Bridal Show	Atlanta, GA	This is one of the largest bridal events in Atlanta attracting some 500 brides for one day	8/5/2012 0:00	South	Christie	1100 Consumers
Baltimore Bridal Show	Baltimore, MD	Opportunity for face to face contact with a large audience of motivated brides-to-be as we continue to promote this niche market.	8/5/2012 0:00	Northeast	Rogers	3000 Consumers
Jamaica Flag Day Celebration	Miramar, FL	Duke of Earle, diaspora radio personality (WAVS Radio) and publisher of Caribbean Voice will organize and coordinate an Annual Flag Day event in celebration of Jamaica's 50th in Miramar, which has a large Caribbean population, of which a significant number are Jamaican. Jamaican business's will showcase their products and there will be entertainment. The event will be under the patronage of the Consulate General of Jamaica.	8/6/2012 0:00	National	TBD	1500 Consumers
Southern Bridal Show & Expo	Raleigh, NC	Forever Bridal Productions will host this event at the North Carolina State Ground Fair in Raleigh and Jamaica will have the opportunity to promote the destination and capture this niche market.	8/11-12/2012	South	Christie	1200 Consumers
2nd Annual Putnam County Intl Wine & Food Fest	Carmel, NY	This event provides a forum to market directly to consumers to promote fall and winter travel	8/11-12/2012	Northeast	Dobson	800 Consumers
Jamaica Nationals Association Independence Gala	Washington, DC	Opportunity to promote the destination at this celebratory event	8/11/2012 0:00	Northeast	Rogers	300 Consumers
Jamaica 50 at Jungle Island	Miami, FL	This event will spotlight he celebrations in South Florida, appealing to the thousands of Jamaicans as well as friends of the Jamaican Diaspora in South Florida's diverse communities.	8/12/2012 0:00	South	Wright	1500 Consumers
Funjet Trade Shows	Milwaukee/Chicago/S	JTB will sponsor entertainment via a one man band for all 4 shows in keeping with the continued celebration of Jamaica's 50th anniversary.	8/14-17/2012	Midwest	Bucknor	1275 Agents
Connect Marketplace	New Orleans, LA	Appointment-based trade event for the SMERF Market.	8/16-18/2012	Groups	Clarke	500 Planners
Breezy Tour & Travel Consumer Show	Breezy Point, NY	This consumer show will provide an opportunity to promote the destination	8/16/2012 0:00	Northeast	Sinclair	250 Consumers
Sandals 2012 Convention & Unveiling	Atlanta, GA	Annual trade show to update the trade on the Sandals product	8/16/2012 0:00	South	Christie	100 Agents
JICFI (JA Independence Foundation, Inc) Anniversary Gala	New York, NY	A leading NY tradition to celebrate Jamaica's independence as well as a fundraising event to benefit a number of charitable organizations. JTB will support and provide giveaways.	8/18/2012 0:00	Northeast	NE team	1000 Consumers

NSD/CES/REP-STAFF

JAMAICA TOURIST BOARD - USA
CALENDAR OF ACTIVITIES
AUGUST 1, 2012 - JANUARY 31, 2013

ACTIVITY	LOCATION	RATIONALE	DATE	REGION	Responsibility	TARGET CTYPE
Jamaica 50th Independence Anniversary	Miami, FL	Support of this gala hosted by the Consulate General of Miami. JTB and Brand Jamaica will benefit from the coverage surrounding this event, including print, live streaming and other electronic media.	8/18/2012 0:00	South	Chase	1000 Consumers
The Atlanta Jamaica Association Annual Independence Bal	Lithonia, GA	Support for this diaspora event celebrating Jamaica's 50th Anniversary	8/18/2012 0:00	South	Christie	525 Consumers
2012 Philadelphia Caribbean Festival	Philadelphia, PA	JTB will partner with Sunset Resorts at this annual festival which provides opportunity to showcase the destination product.	8/19/2012 0:00	Northeast	Senior	1000 Consumers
Incentive Works	Toronto, ONT	Annual conference/trade show targeting the Canadian meeting/incentive planner and travel professional.	8/21-22/2012	Groups	Hamilton	400 Incentive Planner
NACTA South Florida Chapter Meeting	Ft. Lauderdale, FL	Opportunity to update the membership of the National Association of Certified Travel Agents (NACTA) on the destination product.	8/21/2012 0:00	South	Wright	150 Agents
Destination Training - Apple Vacations	Newtown Square, PA	Train and update the reservation agents at this tour operator's call center	8/22/2012 0:00	Northeast	Senior	70 Agents
Sandals 2012 Convention & Unveiling	Atlantic City, NJ	Annual trade show to update the trade on the Sandals product	8/23/2012 0:00	Northeast	Senior	100 Agents
Travel Impressions/Jamaica Fenway Park 100 yr Anniversary	Boston, MA	JTB will partner with TI, Couples and Jewel Resorts to host top producing agents at this event in the oldest ballpark in the US. Agents will be provided with updates on the Jamaica product, food and beverage as well as reserved seating to view the Boston Red Sox play a game.	8/25/2012 0:00	Northeast	Woolcock	60 Agents
2012 Bridgehampton Mercedes-Benz Polo Challenge	Bridgehampton, NY	JTB will partner with Round Hill Hotel & Villas at this finale of a 6-week series of polo matches with a prize drawing to benefit the Haitian Relief Organization.	8/25/2012 0:00	Northeast	Sinclair	500 Consumers
Ziggy Marley 2012 Tour	Las Vegas, NV	Ziggy Marley will go on a multi-city tour of the U.S. and the JTB BDM's will get a photo opportunity with him and a chance to introduce Ziggy on stage as well as an interview. JTB will be involved across 14 cities, starting June 13-29, July 2-19 and August 31. Ziggy's tour bus will feature a Jamaica "wrap" i.e. an image of an iconic attraction with the JTB logo/URL painted on.	8/31/2012 0:00	West	Woolcock	Consumers
Atlanta Caribbean Jerk Festival	Decatur, GA	JTB will together with our industry partners will participate in this 6th annual festival that attracts attendees from metro Atlanta. Great opportunity to showcase our culture and cuisine. On-site booking will be available to interested travellers.	9/2/2012 0:00	South	Christie	6500 Consumers
Caribbean Music Festival	Elkton, MD	Opportunity to promote the destination at this event featuring Shaggy and Maxi Priest as musical headliners. JTB will take a booth to display collateral material and tour operator packages.	9/9/2012 0:00	Northeast	Rogers	8000 Consumers
CTO South Florida Jamaica Evening	Miami, FL	Opportunity to update the membership of the Caribbean Tourism Organization on developments in the Jamaica product.	9/11/2012 0:00	South	Wright	90 Agents
Travel Impressions Trade Show	Los Angeles, CA	Opportunity to share information on the destination product with TI's top producing agents	9/12/2012 0:00	West	Holland	120 Agents
ASTA Great Lakes Chapter Round Table Dinner/Trade Show	Milwaukee, WI	Annual presentation with an opportunity to reach influential travel agents in the Milwaukee metro area.	9/12/2012 0:00	Midwest	McDermoth	500 Agents
Destination Update - West Coast planners	MBJ, Jamaica	Planners located on the West Coast of the US will be invited on a site inspection of hotels that cater to group events in Montego Bay.	9/13-17/2012	Groups	Bullock	25 Planners
TNT Vacations Fall Product Launch	Warwick, RI	Support of tour operator annual trade show provides opportunity to update the trade on the destination.	9/17/2012 0:00	Northeast	Dobson	365 Agents
TNT vacations Fall Product Launch	Nashua, NH	Support of tour operator annual trade show provides opportunity to update the trade on the destination.	9/18/2012 0:00	Northeast	Dobson	365 Agents
CMITE (Caribbean Meeting & Incentive Exchange)	Montego Bay, JA	This event is an invitation-only appointment-based event. The Exchange will bring together buyers and suppliers servicing the Caribbean meeting and incentive market.	9/19-23/2012	Groups	Bullock	100 Buyers
TNT Vacations Fall Product Launch	Randolph, MA	Support of tour operator annual trade show provides opportunity to update the trade on the destination.	9/19/2012 0:00	Northeast	Woolcock	370 Agents
MLT University	St. Paul, MN	This is the region's largest annual travel agent training and trade show to launch MLT Vacation's winter vacation program. JTB will host a booth, sponsor entertainment and interact with agents for a "Spin the Wheel" prize giveaway component.	9/22-24/2012	Midwest	McDermoth	2500 Agents

**JAMAICA TOURIST BOARD - USA
CALENDAR OF ACTIVITIES
AUGUST 1, 2012 - JANUARY 31, 2013**

ACTIVITY	LOCATION	RATIONALE	DATE	REGION	Responsibility	TARGET C TYPE
The Smart Meeting	Miami, FL	Pre-scheduled one-on-one appointments with qualified planners plus numerous strategic relationship-building activities, all designed to book business.	9/23-25/2012	Groups	Bullock	75 Planners
Sandals 2012 Conventions & Unveilings	Dallas, TX	Annual trade show to update the trade on the Sandals product	9/26/2012 0:00	Southwest	Woolcock	100 Agents
Sandals 2012 Conventions & Unveilings	Houston, TX	Annual trade show to update the trade on the Sandals product	9/27/2012 0:00	Southwest	Woolcock	100 Agents
2012 Mustard Seed Communities Fundraising Luncheon	New York, NY	Supported by JTB with full page ad and giveaways.	9/30/2012 0:00	Northeast	Sinclair	300 Consumers
2012 Long Island ASTA Trade Show	Westbury, NY	This annual show is well supported by agents and members of the tourism industry. JTB participation will signify Jamaica's continued support of another of the region's travel agent organizations.	10/1/2012 0:00	Northeast	Sinclair	300 Agents
Georgia State University Jamaica 50 Symposium	Atlanta, GA	JTB will co-sponsor this event to reach the large market of college students and Jamaican Diaspora based in Atlanta. We will have a strong presence with a banner and collateral material. The band Third World will perform and JTB will be acknowledged on stage.	10/6/2012 0:00	South	Christie	1000 Consumers
Taste of the Caribbean	Hyattsville, MD	Opportunity to update consumers on the Jamaica travel product during this evening of exquisite Jamaican dishes, prizes and surprises hosted by Roseville Travel.	10/6/2012 0:00	Northeast	Rogers	20 Consumers
IMEX America	Las Vegas, NV	Largest hosted buyer program in North America for the US meetings and incentives industry	10/9 - 11/2012	Groups	Bullock	3700 Buyers
Sandals 2012 Convention & Unveiling	Orlando, FL	Annual trade show to update the trade on the Sandals product	10/9/2012 0:00	South	Wright	100 Agents
GoGo Worldwide Vacations Trade Show	Portland, OR	Opportunity to promote the destination to GoGo's top producing accounts	10/10/2012 0:00	West	Holland	150 Agents
JTB Luxury Fam Tour	Montego Bay	JTB will partner with Jamaica's luxury hotel partners (6) to host agents (that specifically sell only luxury travel) to a fam in MBJ.	10/12-16/2012	National	JTB/MBJ	25 Agents
Caribbean Music Festival	Philadelphia, PA	Opportunity to promote the destination at this consumer event featuring Jamaican reggae artistes like Shaggy, Maxi Priest, etc.	10/13/2012 0:00	Northeast	Senior	8000 Consumers
Maine ASTA Trade Show	Portland, ME	This annual show is a well attended event by travel agents and members of the tourism industry from the far corners of Maine and they always anticipate seeing and learning from their preferred representatives. Excellent opportunity to provide updated information relevant to travel for the coming winter 2013.	10/17/2012 0:00	Northeast	Woolcock	90 Agents
Team Jamaica Bickle 5K Promotion	Queens, NY	Opportunity to promote Negril, the Negril Marathon and Half Marathon scheduled for later this year.	10/20/2012 0:00	Northeast	Dobson	750 Consumers
Boo at the Zoo Promotion	Brookfield, IL	Annual family Halloween event over 2 days at this no. 1 cultural institution in the Chicago area with visitors totaling 2.2 million annually. JTB will sponsor music and a prize giveaway courtesy of Apple Vacations and Sunset Resorts.	10/20-21/2012	Midwest	Bucknor	50000 Consumers
4th Annual PTANA East Coast Chapter Trade Show Series	Boston, MA	PTANA - Professional Travel Agents of North America Cost effective way to showcase the destination and recruit Jamaica Specialists from among a top quality group of agents who are members of this organization.	10/22/2012 0:00	Northeast	Woolcock	80 Agents
Rejuvenate Marketplace	Columbus, OH	Appointment-based trade event for faith based group travel	10/23-25/2012	Groups	Clarke	500 Planners
4th Annual PTANA East Coast Chapter Trade Show Series	Philadelphia, PA	PTANA - Professional Travel Agents of North America Cost effective way to showcase the destination and recruit Jamaica Specialists from among a top quality group of agents who are members of this organization.	10/23/2012 0:00	Northeast	Senior	80 Agents
Atlantic City Home Based Show	Atlantic City, NJ	Our supplier partners will be invited to share booth space and this excellent opportunity to make contact with home based agents who are not accessible during service calls. In addition to providing an update on the destination, the occasion will be used to conduct our ongoing recruitment for the JTS Program.	10/23-25/2012	Northeast	Senior	2000 Trade
4th Annual PTANA East Coast Chapter Trade Show Series	Baltimore, MD	PTANA - Professional Travel Agents of North America Cost effective way to showcase the destination and recruit Jamaica Specialists from among a top quality group of agents who are members of this organization.	10/24/2012 0:00	Northeast	Rogers	80 Agents
GoGo Worldwide Vacations Trade Show	Ft. Lauderdale, FL	Opportunity to promote the destination to GoGo's top producing accounts	10/24/2012 0:00	South	Wright	150 Agents
Destination Training - Mark Travel/Funjet Vacations	Milwaukee, WI	Train and update reservation agents on the product	10/25/2012 0:00	Midwest	McDermoth	100 Agents

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TASC's 15th Annual Eastern Suffolk Trade Show	Ronkonkoma, NY	Opportunity to promote the destination at this annual show hosted by the Travel Agents of Suffolk County (TASC).	10/25/2012 0:00	Northeast	Sinclair	300 Agents
4th Annual PTANA East Coast Chapter Trade Show Series	Arlington, VA	PTANA - Professional Travel Agents of North America Cost effective way to showcase the destination and recruit Jamaica Specialists from among a top quality group of agents who are members of this organization.	10/25/2012 0:00	Northeast	Rogers	80 Agents
Sandals 2012 Convention & Unveiling	Chicago, IL	Annual trade show to update the trade on the Sandals product	10/25/2012 0:00	Midwest	Bucknor	100 Agents
Destination Training - Costco	Issaquah, WA	Train and update reservation agents at the travel arm of Costco Warehouse Center	10/26/2012 0:00	West	Holland	100 Agents
4th Annual PTANA East Coast Chapter Trade Show Series	Newport News, VA	PTANA - Professional Travel Agents of North America Cost effective way to showcase the destination and recruit Jamaica Specialists from among a top quality group of agents who are members of this organization.	10/26/2012 0:00	Northeast	Rogers	80 Agents
The Cape Fear Wedding Show	Wilmington, NC	Perfect opportunity to capture and promote this niche market	10/28/2012 0:00	South	Christie	1250 Consumers
AWTA (Alliance of Westchester Travel Agencies)	New Rochelle, NY	Annual Fall Show which will be used to promote the destination for winter travel as well as new lift by Delta starting in December.	10/28/2012 0:00	Northeast	Dobson	160 Agents
AWTA 2012 Fall Trade Show	New Rochelle, NY	With the introduction of new nonstop airlift service by Delta to Jamaica starting in December, this show will provide a platform to promote and inform travel agent attendees. Home Based agents will also be in attendance.	10/29/2012 0:00	Northeast	Dobson	160 Agents
Destination Training - Travelocity Reservation Ctr	Wilkes Barre, PA	Part of a series of supplier partners' reservation agents training on the Jamaica product during the upcoming winter tourist season.	10/30/2012 0:00	Northeast	Senior	100 Agents
First Travel Alliance	Atlanta, GA	Opportunity to promote the destination.	10/30/2012 0:00	South	Christie	125 Agents
ING New York City Marathon Expo	New York, NY	JTB will share a booth with reps of the Reggae Marathon taking advantage of this excellent opportunity to promote the destination. This premier event attracts more than 100,000 applicants, 2 million spectators and 315 million viewers on TV worldwide.	11/1-3/2012	Northeast	Sinclair	100000 Consumers
Sandals 2012 Convention & Unveiling	Los Angeles, CA	Annual trade show to update the trade on the Sandals product	11/1/2012 0:00	West	Holland	100 Agents
VSTA (Vermont Society of Travel Agents)	Burlington, VT	This is a key industry show for this region and presents opportunity to promote JetBlue & US Airways connecting lift from Burlington.	11/1/2012 0:00	Northeast	Dobson	60 Agents
Wilson Travel 50th Anniversary Travel Show	St. Charles, IL	This agency has been a tremendous Jamaica supporter over the years and Jamaica is one of very few destinations invited to this event.	11/3/2012 0:00	Midwest	Bucknor	600 Consumers
The Perfect Wedding Guide Bridal Show	Greensboro, NC	JTB will partner with Couples and Travel Impressions at this event and co-sponsor honeymoon emergency bags for the brides-to-be.	11/4/2012 0:00	South	Christie	750 Consumers
Destination Training - MLT Vacations	Milwaukee, WI	Train and update reservation agents.	11/5/2012 0:00	Midwest	McDermoth	200 Agents
Cruise World & Home Based Travel Agent Show & Conf.	Ft. Lauderdale, FL	Opportunity to reach a large contingent of home based travel agents in one location and update them on the tourism product.	11/7-10/2012	South	Wright	1500 Agents
Destination Training - Travel Impressions	Farmingdale, NY	Train and update agents at the TI reservation center.	11/7/2012 0:00	Northeast	Sinclair	40 Agents
TABS 25th Anniversary Travel Trade Show	Brooklyn, NY	With the introduction of new nonstop airlift by Delta to MBI commencing December 2012, this show will provide a platform to promote this new schedule. A large percentage of homebased agents also attends this show.	11/7/2012 0:00	Northeast	Dobson	150 Agents
NACTA/JAMAICA Seminar	Baltimore, MD	JTB seminar/presentation to the National Association of Career Travel Agents (NACTA) to update them on the rewards and incentives of the Jamaica Travel Specialist program.	11/7/2012 0:00	Northeast	Rogers	15 Agents
JTB Luxury Fam Trip	Montego Bay	JTB will partner with Jamaica's luxury hotel partners (6) to host agents (that specifically sell only luxury travel) to a fam in MBI.	11/8-12/2012	National	JTB/MBI	25 Agents
Miami Riverwalk Festival	Miami, FL	Annual downtown Miami Festival. JTB will host VIP reception and a booth	11/8-10/2012	South	Wright	2000 Consumers
Liberty Travel Buzz Night	Baltimore, MD	Promote the destination to team leaders of Liberty's retail offices throughout Maryland, Pennsylvania, Delaware, Washington, DC and Virginia.	11/8/2012 0:00	Northeast	Rogers/Senior	25 Agents
Jamaica 50th VIP Reception	Miami, FL	As part of Jamaica 50th, JTB will partner with the Jamaican Consulate of Miami and Urgan Tour Host to host a reception which will target prominent business owners and key decision makers in the affluent downtown Miami/Brickell neighborhood to promote travel to Jamaica.	11/9/2012 0:00	National	Chase	50 Agts-Consumers

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The 5th Annual Miami Riverwalk Festival	Miami, FL	Jamaica will be the featured country in this annual event. As supporting sponsor, JTB will partner with the Consulate General of Jamaica as we continue our yearlong celebration of Jamaica's 50th year of independence.	11/10/2012 0:00	National	Wright/Chase	700 Consumers
Dallas West Indies United Annual Banquet/Awards Ceremony	Dallas, TX	Support of diaspora event with ad placement and display table	11/10/2012 0:00	West	Woolcock	300 Consumers
Grace Jamaica Jerk Festival	Sunrise, FL	This is the largest Caribbean food festival in the US as it attracts over 18,000 consumers representing every key demographic, mostly Caribbean and African-American patrons between the ages of 25-60 years. It is an outdoor event featuring West Indian culture, music and cuisine drawing attendees from the Dade, Broward and West Palm Beach counties, presenting an excellent opportunity to showcase the Jamaica product.	11/11/2012 0:00	South	Wright	18000 Consumers
Annie's Revenge Golf Tournament	Montego Bay, JA	Annual golf event sponsored by the JTB and held in Montego Bay to promote the golf market. Golf enthusiasts from across the US attend and compete for prizes. The Iberostar Hotel will be the host resort.	11/14-18/2012	National	Dawson	300 Consumers
Destination Training - Travel Impressions	Riverside, CA	Train and update reservation agents at this tour operator's reservation center	11/16/2012 0:00	West	Holland	50 Agents
Food for the Poor Charity 5K Walk/Run	Deerfield Beach, FL	JTB will partner with the Consulate General of Jamaica to support this event by sponsoring a VIP tent placed at the finish line for a meet and greet with Jamaica's Olympic Medalist, Yohyan Blake.	11/17/2012 0:00	National	DaCosta	250 Consumers
CT Ski, Sun & Travel Expo	Cromwell, CT	This event will serve as a planning guide with show-only deals, giveaways and live entertainment. The show provides an opportunity to market directly to fall and winter travel enthusiasts as they make plans for warm climate destinations.	11/18/2012 0:00	Northeast	Dobson	5000 Consumers
Vacation Planning Week for Bowlers	Baltimore, MD	Week-long consumer event provides opportunity to promote the destination to bowlers and non bowlers. Tour operator packages will be available.	11/26-12/2/2012	Northeast	Rogers	1500 Consumers
Luxury Travel Exchange Intl	Las Vegas, NV	Opportunity to showcase the destination at the largest gathering of travel professionals dedicated to the luxury market.	11/27-29/2012	Southwest	Woolcock	4000 Agents
Destination Training - Travel Impressions	Bethlehem, PA	Train and update agents at the TI reservation center	11/29/2012 0:00	Northeast	Senior	40 Agents
Expressions Travel & Trade Show	Ft. Lauderdale, FL	Opportunity to promote the destination to the consumer and trade especially in the aftermath of Hurricane Sandy.	11/29/2012 0:00	South	Wright	250 Agts-Consumers
Destination Training - Spirit Airlines Call Center	Deerfield Beach, FL	Train and update the reservation agents at Spirit	11/30/2012 0:00	South	Wright	8 Agents
Freedom Prayer Brunch at Celebration Church	Columbia, MD	JTB will be a host sponsor of this brunch featuring Jamaica cuisine for the faith-based consumers attending this event.	12/1/2012 0:00	Northeast	Rogers	200 Consumers
Destination Training Webinar	Queens, NY	Destination update via webinar to agents in the New York area	12/5/2012 0:00	Northeast	Dobson	25 Agents
CJAAF - All Alumni Weekend	Ft. Lauderdale, FL	The Coalition of Jamaican Alumni Associations of Florida (CJAAF) will host this consumer event. JTB will support by sponsoring a tabletop booth and use the opportunity to reach the diaspora market in South Florida.	12/7-9/2012	South	Faustin	500 Consumers
Destination Training - Cheap Caribbean.com	Phoenix, AZ	Train and update reservation agents at this online reservation center	12/20/2012 0:00	West	Holland	65 Agents
Destination Training - Cheap Caribbean.com	Phoenix, AZ	Train and update reservation agents on the destination product	12/20/2012 0:00	West	Holland	65 Agents

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JTS 'A One Love Rewards Program' Dinner series	Boston, MA	1/7/2013 0:00	Northeast	The first in a series of dinner seminars designed to keep Jamaica top of mind with our Jamaica Travel Specialists and boost the upcoming Winter business.	Dobson	32 Agents
JTS 'A One Love Rewards Program' Dinner Seminar	Worcester, MA	1/8/2013 0:00	Northeast	A dinner seminar designed to keep Jamaica top of mind with our Jamaica Travel Specialists and boost the upcoming Winter business.	Dobson	32 Agents
JTS 'A One Love Rewards Program' Dinner Seminar	Providence, RI	1/9/2013 0:00	Northeast	A dinner seminar designed to keep Jamaica top of mind with our Jamaica Travel Specialists and boost the upcoming Winter business.	Dobson	32 Agents
JTS 'A One Love Rewards Program' Dinner Seminar	Nashua, NH	1/10/2013 0:00	Northeast	A dinner seminar designed to keep Jamaica top of mind with our Jamaica Travel Specialists and boost the upcoming Winter business.	Dobson	32 Agents
JTS 'A One Love Rewards Program' Dinner Seminar	Portland, ME	1/11/2013 0:00	Northeast	A dinner seminar designed to keep Jamaica top of mind with our Jamaica Travel Specialists and boost the upcoming Winter business.	Dobson	32 Agents
Utah Travel Expo	Layton, UT	1/11-12/2013	West	This annual event is organized by Columbus Travel, a major Jamaica producer and provides an opportunity to promote the destination to consumers from the cities of Utah, Idaho and Wyoming.	Holland	6500 Consumers
Seattle Wedding Show	Seattle, WA	1/12-13/2013	West	Excellent opportunity to showcase Jamaica's lucrative wedding and honeymoon market. On-site booking will be available.	Holland	8000 Consumers
LA Times Travel & Adventure Show 2013	Long Beach, CA	1/12-13/2013	West	Opportunity to gain added exposure from participating in one of the fastest growing segments of the travel and leisure market targeted to consumers.	Holland	17000 Agents-Consumers
Prestige Travel & Cruises Travel Fair 2013	Las Vegas, NV	1/12/2013 0:00	West	Prestige is the largest travel agency in the West. Opportunity to promote the destination.	Woolcock	1500 Consumers
JTS 'A One Love Rewards Program' Dinner Seminar	Bellmore, NY	1/14/2013 0:00	Northeast	A dinner seminar designed to keep Jamaica top of mind with our Jamaica Travel Specialists and boost the upcoming Winter business.	Sinclair	28 Agents
JTS 'A One Love Rewards Program' Dinner Seminar	Levittown, NY	1/15/2013 0:00	Northeast	A dinner seminar designed to keep Jamaica top of mind with our Jamaica Travel Specialists and boost the upcoming Winter business.	Sinclair	28 Agents
Jamaica Travel Specialist Seminar	Oak Lawn, IL	1/15/2013 0:00	Midwest	Travel Specialists on Chicago's south side will be invited for an update on the destination as well as product offerings from our Jamaica suppliers.	Bucknor	60 Agents
JTS 'A One Love Rewards Program' Dinner Seminar	South Ozone Park, NY	1/16/2013 0:00	Northeast	A dinner seminar designed to keep Jamaica top of mind with our Jamaica Travel Specialists and boost the upcoming Winter business.	Sinclair	28 Agents
Jamaica Travel Specialist Seminar	Chicago, IL	1/16/2013 0:00	Midwest	Travel Specialists in downtown Chicago will be invited for an update on the destination as well as the product offerings from our Jamaica suppliers.	Bucknor	50 Agents
JTS 'A One Love Rewards Program' Dinner Seminar	Brooklyn, NY	1/17/2013 0:00	Northeast	A dinner seminar designed to keep Jamaica top of mind with our Jamaica Travel Specialists and boost the upcoming Winter business.	Sinclair	28 Agents
Jamaica Travel Specialist Seminar	Northbrook, IL	1/17/2013 0:00	Midwest	Travel Specialists in north side Chicago will be invited for an update on the destination as well as the product offerings from our Jamaica suppliers.	Bucknor	30 Agents
Valentine "Love Struck" Jamaica Event - Stoosh Prod	Miami, FL	1/17/2013 0:00	South	Staged event produced by Stoosh Productions provides an opportunity to interact with the Jamaican diaspora on developments within the Jamaica tourist industry.	Wright	800 Consumers
Jamaica Travel Specialist Dinner Seminar	South Metro Detroit	1/17/2013 0:00	Midwest	A dinner seminar designed to keep Jamaica top of mind with our Jamaica Travel Specialists and boost the upcoming Winter business.	Mesquita	40 Agents
New York Times Travel Show 2013	New York, NY	1/18-20/2013	Northeast	This annual expo always presents a great opportunity to promote the destination product. For 2013, the theme will be " <i>Jamaica, It's just a Vibe</i> " and will showcase the versatility of the product. On-site booking will also be available.	JTB NE Team	18500 Agents-Consumers
9th North Texas Vacation Expo	Richardson, TX	1/19/2013 0:00	West	Annual travel show featuring on-site booking.	Woolcock	500 Consumers
Caribbean Marketplace 2013	Atlantis, Bahamas	1/20-22/2013	National	Annual marketing event recognized as the most important tourism one of the year for the Caribbean region. CHA reports that for 2012, in attendance were 142 Buyer companies and 1,214 delegates.	JTB Executive Tr	1360 Trade

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Elite Bridal Show	Athens, GA	1/20/2013 0:00	South	Jamaica will have opportunity to market and capture this niche market at this annual bridal expo. Some 1,000 brides are expected to attend.	Christie	1200 Consumers
Milne Travel Expo Series	Vermont & New Hampshr	1/21-24/2013	Northeast	Opportunity to market brand Jamaica targeting Milne Travel corporate and consumer clientele which range from hospital employees to college faculty and students.	Dobson	200 Consumers
JTS 'A One Love Rewards Program' Dinner Seminar	Rochester, NY	1/22/2013 0:00	Northeast	A dinner seminar designed to keep Jamaica top of mind with our Jamaica Travel Specialists and boost the upcoming Winter business.	Sinclair	28 Agents
Jamaica Travel Specialist Seminar	Madison, WI	1/22/2013 0:00	Midwest	Travel Specialists will be invited for a 'thank you' dinner as well as an update on the destination and suppliers will have the opportunity to present their current packages/updates.	McDermoth	25 Agents
Jamaica Travel Specialist Seminar	St. Louis, MO	1/22/2013 0:00	Midwest	Travel Specialists in St. Louis and southern Illinois will be invited for an update on the destination as well as the product offerings from our Jamaica suppliers.	Bucknor	50 Agents
Zehnder's Snowfest	Frankenmuth, MI	1/23-28/2013	Midwest	This event is one of the top snow sculpting ones in North America and attracts approx 150,000 spectators over the 5-day period. Great opportunity to promote the destination and the Apple Vacations winter charter. Golf enthusiasts will also have the opportunity to win a 4 day/3 night prize at Half Moon Resort.	Mesquita	2E+05 Consumers
JTS 'A One Love Rewards Program' Dinner Seminar	Buffalo, NY	1/23/2013 0:00	Northeast	A dinner seminar designed to keep Jamaica top of mind with our Jamaica Travel Specialists and boost the upcoming Winter business.	Sinclair	28 Agents
Destination Training - JetBlue Reservation Ctr	Salt Lake City, UT	1/24/2013 0:00	West	JTB will partner with JBlue's hotel partners on their product menu to train and update their reservation agents on the destination product.	Holland	70 Agents
Jamaica Travel Specialist Seminar	Kansas City, MO	1/24/2013 0:00	Midwest	Travel Specialists will be invited for an update on the destination as well as the product offerings from our Jamaica suppliers.	Bucknor	30 Agents
Jamaica Travel Specialist Dinner Seminar	Milwaukee, WI	1/24/2013 0:00	Midwest	A dinner seminar designed to keep Jamaica top of mind with our Jamaica Travel Specialists and boost the upcoming Winter business.	McDermoth	50 Agents
ING Miami Marathon Expo	Miami Beach, FL	1/25-26/2013	South	Opportunity to promote Jamaica's annual Reggae Marathon as well as the tourism product.	Wright	30000 Consumers
Morris Murdock Travel Show	Salt Lake City, UT	1/25-26/2013	West	Large consumer show which attracts travel enthusiasts with disposable income.	Holland	7000 Consumers
Jamaica Travel Specialist Seminar	Merrillville, IN	1/25/2013 0:00	Midwest	Travel Specialists will be invited for an update on the destination as well as to be updated on the product offerings from our Jamaica suppliers.	Bucknor	50 Agents
Jamaica Travel Specialist Seminar	Rockford, IL	1/26/2013 0:00	Midwest	Travel Specialists will be invited for an update on the destination as well as to be updated on the product offerings from our Jamaica suppliers.	Bucknor	20 Agents
Mann Travel Show	Charlotte, NC	1/27/2013 0:00	South	This is the largest consumer travel and cruise show in Charlotte hosted by Mann Travel. JTB will have the opportunity for a 15 minute presentation.	Christie	1000 Consumers
JTS 'A One Love Rewards Program' Dinner Seminar	West Orange, NJ	1/28/2013 0:00	Northeast	A dinner seminar designed to keep Jamaica top of mind with our Jamaica Travel Specialists and boost the upcoming Winter business.	Senior	35 Agents
JTS 'A One Love Rewards Program' Dinner Seminar	East Brunswick, NJ	1/29/2013 0:00	Northeast	A dinner seminar designed to keep Jamaica top of mind with our Jamaica Travel Specialists and boost the upcoming Winter business.	Senior	30 Agents
Jamaica Travel Specialist Dinner Seminar	Omaha, NE	1/29/2013 0:00	Midwest	A dinner seminar designed to keep Jamaica top of mind with our Jamaica Travel Specialists and boost the upcoming Winter business.	McDermoth	20 Agents
Bob Marley Week Celebration	Minnesota	1/30-2/6/2013	Midwest	JTB will partner with the JMO (Ja. Minnesota Org) to stage an exhibition of Marley's material, including memorabilia, fashions, songs, poetry reading and discussions based on his life and contribution to black history.	McDermoth	1200 Consumers
JTS 'A One Love Rewards Program' Dinner Seminar	Cherry Hill, NJ	1/30/2013 0:00	Northeast	A dinner seminar designed to keep Jamaica top of mind with our Jamaica Travel Specialists and boost the upcoming Winter business.	Senior	28 Agents
Jamaica Travel Specialist Dinner Seminar	Des Moines, IA	1/30/2013 0:00	Midwest	A dinner seminar designed to keep Jamaica top of mind with our Jamaica Travel Specialists and boost the upcoming Winter business.	McDermoth	15 Agents
Avanti Travel Expo	Redding, CA	1/31/2013 0:00	West	Annual travel show organized by an agency which produces well for Jamaica.	Holland	500 Consumers

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JTS 'A One Love Rewards Program' Dinner Seminar	Bethlehem, PA	1/31/2013 0:00	Northeast	A dinner seminar designed to keep Jamaica top of mind with our Jamaica Travel Specialists and boost the upcoming Winter business.	Senior	30 Agents
Jamaica Travel Specialist Dinner Seminar	Davenport, IA & Moline, IL	1/31/2013 0:00	Midwest	A dinner seminar designed to keep Jamaica top of mind with our Jamaica Travel Specialists and boost the upcoming Winter business.	McDermoth	15 Agents

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